

Bibliografía Seleccionada
sobre los fenómenos de mercadización y *managerialismo* en la educación superior

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La siguiente selección de textos—libros, artículos y otros documentos—cubre principalmente la literatura clásica y contemporánea sobre los fenómenos de desplazamiento de la coordinación de los sistemas de educación superior hacia el mercado y sus efectos sobre el gobierno, la gestión y el comportamiento de las universidades.

Esta bibliografía es producto del trabajo que vienen realizando los investigadores de políticas educacionales de la Universidad Adolfo Ibáñez en el marco del Proyecto FONDECYT N° 1050138, cuyo investigador responsable es José Joaquín Brunner y Daniel Uribe su co-investigador principal.

Próximamente la Universidad Adolfo Ibáñez publicará el Documento de Trabajo “Mercados Universitarios: Ideas, Instrumentaciones y Seis Tesis en Conclusión”, donde esta Bibliografía es analizada y comentada en el contexto de la formulación de un marco conceptual para el análisis de los fenómenos de mercadización de la educación superior.

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